



2009 Chicago Dragon Boat Race for Literacy Sponsored by American Family Insurance

Ping Tom Memorial Park, 300 West 19th Street, Saturday 25th July, 9:00 a.m. to 4:00 p.m.

Presented by: Sponsored by:



CONTRIBUTION FORM

This will be the 9th year of the Chicago Dragon Boat Race for Literacy presented by the Chicago Chinatown Chamber of Commerce in partnership with the City of Chicago and the Chicago Park District. This year's event is sponsored by American Family Insurance.



History of the Race:

The Chinese Dragon Boat Race has a history of over 2,000 years and is a popular sport among Chinese and Asian communities all over the world. Started in 1999, the Chicago Dragon Boat Race has always been a family-fun activity enjoyed by the residents of Chinatown and the surrounding neighborhoods. Each year, almost 10,000 people watch and participate in the activities. In 2008, the event raised over \$6,000 to support literacy and the promotion of culture and diversity in our local schools.

The race is held at the beautiful and picturesque Chicago's Ping Tom Memorial Park, with approximately 24 teams competing in this exciting and fast-paced boat tournament. Previous participating teams have included the Chicago Police Department, the Chicago Fire Department, the Office of State Representative Ken Dunkin, Career Builder, Harris Bank, American Family Insurance, United Airlines, and Asian American professional organizations.

The competition begins at 9:00 a.m. and races end at approximately 4:00 p.m. Opening ceremonies begin at 8:30 a.m. Admission is free for all.

Past festivities and programs have included Asian cultural performances, caricature artists, acrobats, music from local bands, Cirque Shanghai, appearances by Ronald McDonald and the Chicago White Sox mascot, Southpaw, food, and guest celebrities from different political offices, and local radio and television programs.

Proceeds of this year's race will be donated to support and promote local literacy, cultural, and diversity programs.

The Chicago Chinatown Chamber of Commerce is a not-for-profit organization committed to improving business opportunities and to educate others on the history, culture, and diversity of the Chinese American community. The vision of the Chamber is to increase revenue streams for community businesses by making Chinatown a major destination point for visitors to the Midwest, City of Chicago, and the State of Illinois.

Official Sponsors of the Chicago Chinatown Chamber of Commerce:



2009 CHICAGO DRAGON BOAT RACE FOR LITERACY

SPONSORED BY AMERICAN FAMILY INSURANCE



Ping Tom Memorial Park, 300 West 19th Street, Chicago, IL 60616
9:00 a.m. to 4:00 p.m. | Saturday 25th July, 2009

CONTRIBUTION FORM

PRINT CLEARLY

Name: _____

Company: _____

Address: _____

Phone: _____ **Fax:** _____ **Email:** _____

- \$1,500 EVENT SPONSORSHIP:**
- Choice of either a Dragon Boat Team _____ OR a Weather Balloon _____ *(Please check to apply)*
 - Listed as an Event Sponsor in all Asian American local media and mainstream media outlets
 - Sponsorship recognition and branding in publicity materials and signage at the race
 - Listed as an Event Sponsor on the Official Dragon Boat Race T-shirt
 - Recognition as an Event Sponsor in the official Chinatown Chamber of Commerce's Quarterly Newsletter (Oct Issue)
 - Sponsorship listing on the Chinatown Chamber of Commerce's official website, www.chicagochinatown.org

- \$750 DRAGON BOAT TEAM:**
- Includes a 10ft x 10ft reserved non-tented space
 - An Official Dragon Boat Race T-shirt for each team member
- *Each boat requires a minimum of 16 participants including a flag-catcher and drummer. Upon receipt of a completed Contribution Form, teams will be required to complete an official Team Application Form and an Athletic Waiver and Release of Liability Form. Competition rules are available upon request*

- \$400 WEATHER BALLOON:**
**Helium-filled balloons on a 100ft line tethered and secured by weight bags*

- \$150 VENDOR / EXHIBITOR BOOTH:**
- Includes a 12ft x 12ft reserved non-tented space, one 8ft x 30inch table, 4 chairs
 - *Tents and canopies are available at an additional cost*
 - *Overnight storage from Fri 24th Jul is available*
 - *Food / Drinks vendors, contact the Chamber for info.*

I will NOT attend, but will donate \$ _____

Amount enclosed \$ _____

By Check: *Payable to "Chicago Chinatown Chamber of Commerce"*

By Credit Card: CC # _____ Exp. _____

**Visa, MasterCard and Discover only*

Signature: _____ **Date:** _____

Application deadline: To guarantee your participation, payment must be made in advance and accompany a completed Contribution Form and submitted before **Monday 1st June, 2009**, to the attention of Ms. Man-Men Lee, Associate Director. All payments are final. No refunds.