

FOR IMMEDIATE RELEASE

Contact: info@chicagochinatown.org

312-326-5320

Media Advisory

**Chicago Chinatown Chamber of Commerce
Announces Online Discount Coupon Campaign
In Celebration of Lunar New Year**



Chicago, IL.: The Chicago Chinatown Chamber of Commerce is proud to officially announce its Online Coupon Campaign to kick-off the Lunar New Year of the Tiger – 4708.

Between the 12th February to the 16th April, a 15% discount coupon is being offered at some of Chinatown’s finest and most popular restaurants and bakeries. The coupon is redeemable at over 10 Chamber member restaurants and bakeries and available from the Chicago Chinatown Chamber of Commerce’s website www.chicagochinatown.org

“During these tough economic times, we are seeking new and innovative ways of stimulating commerce here in Chinatown,” said Chi Can To, Co-Executive Director for the Chicago Chinatown Chamber of Commerce. *“Our (Chicago Chinatown Chamber of Commerce) mission and vision is to help improve business opportunities, promote Chinatown to visitors and tourists, whilst also raising awareness and teaching others about Chinese culture and all the wonderful and unique experiences it has to offer. More businesses will be added to the campaign over the course of the coming weeks, so keep checking back onto our website!”*

With over 60 restaurants, Chinatown offers a wide range of authentic Chinese and Asian cuisines at an affordable price. What’s more, patrons of most Chamber businesses can enjoy 3 hours of validated parking for only \$2 at either of the 2 Chinatown Parking Lots. Easily accessible with CTA and buses, and featuring unique gift shops, herbal stores, bakeries, grocery stores, etc... Chinatown is a perfect choice to show the family and friends a glimpse of another world!

The mission of the Chicago Chinatown Chamber of Commerce is to improve business opportunities and to educate others on the history, culture, and diversity of the Chinese American community. The Chamber has a vision to increase revenue streams for community businesses by making Chinatown a major destination point for visitors to the Midwest, City of Chicago and the State of Illinois.

For more information, please contact Mr. Chi Can To, Co-Executive Director of the Chicago Chinatown Chamber of Commerce at 312-326-5320 or chicanto@chicagochinatown.org

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